

ONCHAIN FESTIVAL 2.0 | BCHAIN AFRICA

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Africa's Path to a Digital Economy

October 30, 2026 | Lagos, Nigeria

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When I started this, people called it ambitious. After October 30, 2025, they called it Africa's moment. This is 2.0. And we are just getting started.

Femi Adegolu

Founder and Chief Architect, Onchain Festival

NIGERIA'S ANNUAL
STABLECOIN VOLUME

\$92.1 B

This Is Not a Trend. This Is a Structural Shift.

Nigeria alone moves \$92.1 billion in stablecoins every year. The continent has ranked as the fastest growing region for digital asset adoption globally for three consecutive years running.

Yet most of the world has not noticed. The infrastructure is being built. The policy is being written. The capital is starting to flow.

Onchain Festival is the room where all of it comes together.

3x

Global digital asset
adoption growth

#1

P2P digital asset
market worldwide

1.4B

People. Youngest
population on earth

Why This Moment Matters

- Africa leapfrogged banks and is now leapfrogging traditional finance entirely
- The continent's builders are shifting from speculation to utility at speed
- Regulatory frameworks are being written right now — attendance equals influence

Four Forces Are Colliding in Africa Right Now.

Combine them and you do not just get opportunity. You get an entirely new economy.

01

Growing Population

The largest youth population on the planet, growing every single day. Africa's median age is 19. These are digital natives who have never known a world without mobile money.

02

Mobile Penetration

Mobile technology has already leapfrogged traditional banking infrastructure across the continent. The phone is the bank. The phone is the wallet. The phone is the gateway.

03

AI

Artificial intelligence is democratising access to intelligence, capital, and creation in ways that give African builders a genuine competitive advantage for the first time in history.

04

Blockchain

Blockchain is rewriting the rules of money, ownership, and trust. Africa is not adopting this technology late. Africa is building at the frontier of it.

Onchain Festival is where these four forces meet in one room. That is the point.

October 30, 2026
Lagos, Nigeria

Onchain Festival 2.0

Where builders, capital, policy, and culture collide.

This Is Not a Conference. It Is the Physical Manifestation of Africa's Digital Revolution.

Onchain Festival 2026 is the definitive convergence for everyone building, funding, regulating, and celebrating the future of Africa's digital economy. Finance. Digital assets. AI. Payments. Compliance. Digital trust. All of it, in one room, on one day, in Lagos.

- **Finance and Digital Assets**
The new infrastructure of African wealth
- **Artificial Intelligence**
Tools changing who can compete globally
- **Blockchain and Payments**
Programmable money, borderless and fast
- **Policy and Compliance**
Rules being written for the next decade
- **Startup Innovation**
Builders showcasing what they have shipped
- **Media and Culture**
Amplifying Africa's story to a global audience

We are not just another tech event.

We are the event Africa's most important
decision makers put in their calendars first.

POWERED BY IN 2025:

Lisk Base Aptos cNGN Coinbase Crello

One Room. Six Worlds Colliding.

● Start ups

Developing the blockchain and AI infrastructure that will power Africa's next decade of economic growth.

● Investors

Deploying capital into Africa's fastest growing verticals, from DeFi to AI infrastructure to digital identity.

● Governments

Shaping national economic frameworks and digital policy that will define how Africa transacts for a generation.

● Enterprises

Integrating digital trust and programmable payments into operations, unlocking new markets and efficiencies.

● Regulators

Structuring compliance frameworks for a new asset class already moving billions across the continent daily.

● Media

Amplifying Africa's onchain story to a global audience and changing the narrative about what this continent builds.

The deals that happen in this room do not happen anywhere else. That is the point of Onchain Festival.

Three Tracks. One Convergence Point.

A highly curated audience, facilitating deal flow between founders, policymakers and enterprise leaders.

GOVERNANCE LINE

Policy Forum and Compliance

Where regulators, government officials, and legal architects discuss the frameworks that will govern Africa's digital economy for the next generation. The conversations here shape national law.

THE NEXUS

Main Stage

All three lines converge here. The most important keynotes, fireside chats, and announcements happen in front of the full audience. This is where Africa speaks to the world.

CAPITAL LINE

Investor Summit

Where venture capitalists, angel investors, family offices, and institutional players meet the founders building companies worth backing. Deal flow is not accidental here. It is engineered.

INNOVATION LINE

Startup Showcase, Enterprise

Where builders demonstrate what they have shipped and find the partners they need to scale. Live demos. Product pitches. Real feedback from real buyers in the room.

They Said It Could Not Be Done in Lagos. Then October 30, 2025 Happened.



The Energy Was Real. The People Were Real. The Movement Was Real.



Breakout sessions. Panels. Exhibition floor. Live demos. Networking. Real deal flow. All in one day.

Here Is Exactly What Onchain Festival Gives Your Brand That No Other Event Can.

1 You Co-Author Africa's Economic story

Most events give you a logo placement and a booth. Onchain Festival gives you something more valuable: a room full of the right people who are ready to make decisions. Your brand does not just appear here. It is embedded into the narrative of Africa's most important economic shift of this generation.

2 You Get a Product Launch Platform Unlike Anything Else in Africa

1,000 decisionmakers, builders, and capital allocators in one room. Regulators writing tomorrow's policy. Founders building tomorrow's companies. Investors deploying real capital. If you want to unveil something that matters, there is no better room on the continent.

3 You Build Relationships Money Alone Cannot Buy

The investor who just funded the next African unicorn. The regulator drafting tomorrow's digital asset policy. The founder whose company is about to go global. The journalist who will write the story that shapes perception. They will all be in this room. And they will know your name.

Most sponsorships give you a one-time impression.

Onchain Festival gives you a position in a flywheel that compounds. That is the difference.

We Have Already Done This Once. Here Is Who Believed First.

GOVERNMENT AND INSTITUTIONAL

- Securities and Exchange Commission (SEC Nigeria)
- Lagos State Employment Trust Fund (LSETF)

TIER 1 BANKS AND FINTECHS

- Wema Bank
- Zenith Bank

BLOCKCHAIN AND WEB3 PARTNERS

- Coinbase
- Lisk
- Aptos Africa
- Base West Africa
- cNGN
- Crello
- Ugly Cash

FEATURED SPEAKERS

- Paul Onwuanibe, CEO Landmark Group
- Olu Oyinsan, Managing partner Oui Capital
- Fisayo Fosudo - Youtuber
- Eric Gugua - Influencer
- Dr Krish Raganath -

STARTUP SHOWCASE

- Bitsave
- Importa Pay
- Zerocard
- Shugar Mining (live Bitcoin mining demo)

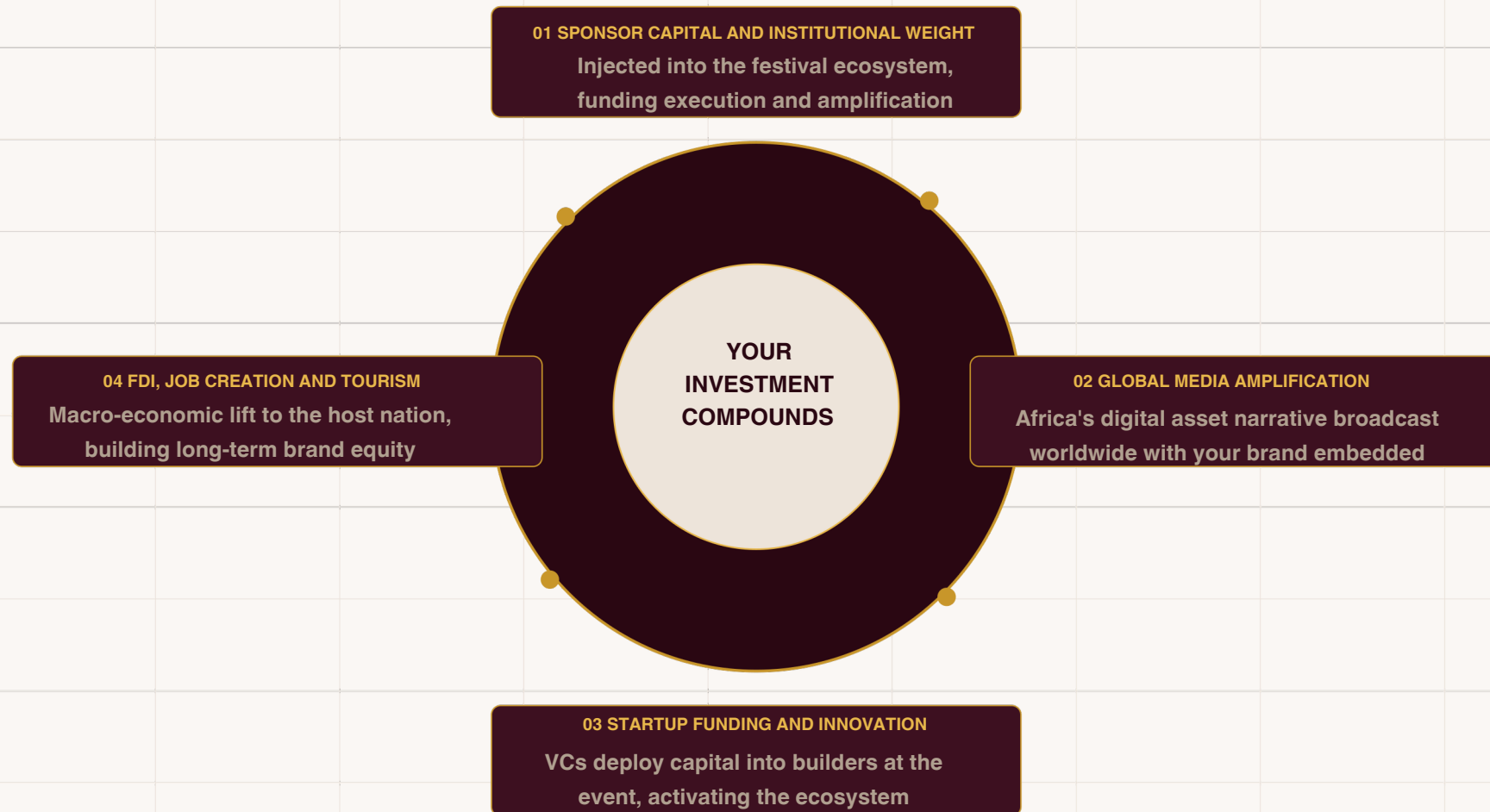
MEDIA COVERAGE

- TechCabal
- TechNext
- Techpoint Africa
- ThisDay Live

These organisations did not take a gamble. They made a strategic decision. And they were right. The 2026 edition goes further, deeper, and louder.

Will your brand be part of it?

Sponsoring Onchain Festival Does Not Just Put Your Logo in a Room. It Plugs You Into a System That Keeps Producing Returns.



Beyond event branding, your partnership catalyses systemic economic growth. The flywheel spins long after event day.

We Could Have Just Sent You a Sponsorship Menu. Instead We Built Something Impossible to Say No To.

Every tier is designed to give you a return that embarrasses the investment.

TITLE PARTNER | ONE SLOT ONLY

24,000,000 NGN

One brand. Non-negotiable.

You do not just sponsor the event.

You become synonymous with it.

- Your name and logo in the event title across all communications, the main stage, livestream, every press release, and all media coverage before, during, and after the event
- A keynote speaking slot on the main stage in front of 1,000 decision makers. Not a panel. Not a Q&A. A keynote. Yours.

Exclusive naming rights to the VIP and investor lounge where the highest value conversations happen on the day

A dedicated 20-minute product showcase or broadcast live to the online audience

- First right of refusal to headline the Nairobi and Dubai editions as the festival expands globally
- Priority access to every speaker, government official, and investor through facilitated 1-on-1 introductions

A branded content series produced by the Onchain Festival media team, distributed across all channels before the event

Full verified attendee contact data post-event for direct follow-up with 1,000 industry professionals

The question is not whether 24M naira is a lot. The question is whether everything above is worth 24M naira.

It absolutely is.

Every Tier. Every Partner. Impossible to Refuse.

PLATINUM PARTNER

14,400,000 NGN

2 slots

- Main stage logo presence throughout the entire day
- Featured speaking or panel role on the main stage
- Prime exhibition booth with maximum attendee access
- Full VIP lounge access with facilitated investor introductions
- Pre-event press release and post-event media coverage
- Full verified attendee data post-event
- Priority invitation to 2027 global expansion editions

GOLD PARTNER

7,200,000 NGN

3 slots

- Prominent logo on all materials, stage backdrop, and livestream
- Panel speaking opportunity with Africa's top ecosystem
- Dedicated exhibition space on the main floor
- VIP networking access and investor lounge entry
- Media mentions in pre and post-event coverage

SILVER PARTNER

2,400,000 NGN

5 slots

- Logo across all event materials and digital platforms
- Panel participation opportunity
- Exhibition booth on the event floor
- VIP lounge access for your team
- Post-event media mention and social feature

EXHIBITION PARTNER

1,000,000 NGN

Limited

- Dedicated booth on the main exhibition floor for the full day
- Direct access to 1,000 builders, buyers, and decision makers
- Full access to all sessions and speaker programme
- Visibility in the startup and product showcase segment

STARTUP PARTNER

720,000 NGN

Open

- Booth space in the startup showcase zone
- Direct exposure to VCs and angel investors in the room
- Access to all sessions and networking areas
- Social media feature

Every single partner, regardless of tier, also receives:

- Official event programme
- Social media feature
- After-party invitation
- Post-event report recognition
- Direct team relationship

Here Is Every Single Thing You Are Getting.

- **500+ Verified Decision Makers in One Room**

Founders, investors, builders, regulators. Real people, in a room, who will remember your brand was there.

\$30,000+ equivalent in market research and networking

- **Government and Regulatory Access**

The people writing the rules for Africa's digital asset market. You will not get

\$25,000+ in government affairs consulting

- **Livestream Reach on Facebook and YouTube**

500 guests in the room. Thousands watching live.

\$12,000+ in social media campaign spend

- **Editorial Coverage: TechCabal, Techpoint, TechNext**

Three publications every serious player in African tech reads every single day. Pre-event, event day, and post event

\$15,000+ in paid PR value

- **Verified Post-Event Attendee Database**

Every attendee who was in that room. Opted in. Targeted. Warm. Africa's most active digital economy

\$8,000+ for this quality of lead list

- **Main Stage Speaking or Panel Opportunity**

Your company's voice in front of Africa's most important audience. Broadcast live. Replayed online.

\$5,000+ speaking fee elsewhere

- **Branded Media Asset Package**

Professional photos and video from the event featuring your brand, produced and distributed to you

\$8,000+ in production fees

- **Founding Partner Legacy Positioning**

Your brand permanently embedded in the origin story of Africa's flagship digital economy festival.

Priceless

TOTAL CONSERVATIVE VALUE

\$103,000+

The Honest Comparison

A standard Africa market entry campaign covering research, local PR, government affairs, and networking typically costs international companies between \$80,000 and \$200,000 and takes 12 to 18 months to produce meaningful results.

A Title Partnership at Onchain Festival gives you more credible access, more verified relationships, and a stronger brand position in Africa's digital economy than most companies achieve after spending \$150,000 and two years.

In one day.

Title Partnership:

~\$16,000 USD (■24,000,000)

You are receiving \$103,000+ in value for \$16,000.

If your competitors see this page before you respond, they will take your slot. There is only one Title Partnership available.

The question is not whether this is worth it.

The question is whether you can afford to let your competitors be in this room while you are not.

sponsorship@onchainfestival.org

+234 907 167 9312 (WhatsApp)

What You Are Really Investing In Is Not an Event. It Is a Franchise.

GENESIS

Lagos, Nigeria

The origin epicenter.
Where Africa's
onchain story
begins its global
journey.

PHASE II

Nairobi, Kenya

Expanding the
continental footprint
into East Africa's
fastest growing tech
hub.

PHASE III

Dubai, UAE

Bridging the Middle
East and Africa capital
corridor. Where global
money meets African
builders.

PHASE IV

London, UK

Integrating with
traditional global
finance. Africa's voice
in the world's financial
capital.

Secure Your Position in a Growing Franchise

● Foundation Partner Advantage

Partners who come in at the Lagos edition secure naming rights and priority positioning in every subsequent city. The earlier you join, the deeper your brand is embedded in the origin story.

● Continental Brand Equity

As Onchain Festival moves across Africa and into global financial capitals, your brand travels with it. The association compounds over time.

● History Being Written Now

The brands that back this edition will be the names written into the origin story of Africa's autonomous digital economy. That is not marketing. That is legacy.

That is not marketing.

That is history.

And history belongs to those who show up first.

Visit our website

ONCHAIN FESTIVAL 2.0 | OCTOBER 30, 2026 | LAGOS, NIGERIA

Celebrating
African
Renaissance

Presented by Femi Adegolu

Reach Us Directly

+234 907 167 9312 WhatsApp preferred

sponsorship@onchainfestival.org

This is Africa's moment. Be in the room.

Onchain Festival 2026.



ONCHAINFEST
2025